

Private & Confidential**SUMMARY INFORMATION MEMORANDUM**

Successful Costume Retail and Rental Business based in the UAE

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VEX Ref	VEX00838
Activities	Costume Retail, Rental and Design Business
Location	United Arab Emirates
Average 3 year Turnover (2013- 2015)	Circa. 2,7million AED (approx. £500,000)
Average 3year Gross Profit (2013- 2015)	Circa. 1.7million AED (approx. £315,000)

Business Overview

Vexus is exclusively retained to find a purchaser for this market leading and successful Costume Retail and Rental business.

For 9 years, our client has provided a range of high quality and varied costume, accessories and entertainment products in the UAE and GCC. The business is owned and operated by the existing British management out of their retail store which is approx. 1,750ft². and via their online store. The business is based in the UAE with a broad range of trade license categories and has GCC wide opportunities including distribution and manufacture. It has developed a strong brand and offers excellent supplier relationships. The customer base includes the general public, events, hotels, media and the film industry. It is in the process of opening a new store to broaden its Customer base. The business has audited accounts since start-up and the sponsor is a business support company that will allow full change of ownership. Vexus has received instructions to find an acquirer who can take this well-established business forward.

“Excellent expansion potential plus franchising opportunity”

The Opportunity

Our client seeks the outright sale of the business. The anticipated purchaser will use the platform created to take this business forward and to the next level. The acquisition of this business offers a unique opportunity to enter or expand within a specialist niche retail sector.

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- ✓ Trusted brand established for 9 years
- ✓ Strong brand with good media relations
- ✓ Market leader in entertainment costume sales & rentals
- ✓ New store opening in Film and Media hub
- ✓ Includes established E-commerce
- ✓ UK Business License and freezone included in sale

- ✓ High & Sustainable gross profit margins
- ✓ Strategic partnerships within the industry
- ✓ The Company has no debt
- ✓ Potential Franchise Opportunity
- ✓ Independent Business set-up
- ✓ Trained staff and administration

Reason for Sale

The business has been successfully operated by the existing management for the past 9 years. Our client is now relocating outside of the UAE; therefore, are now seeking a suitably qualified and experienced trade purchaser who can grow this business and maximise the market opportunity in its existing retail format and extend of the manufacturing and distribution possibilities our client has created. A handover period can be provided for a duration to be agreed.

Summary

This is a rare opportunity to acquire a well-established, enjoyable and successful entertainments business based in the UAE with high growth potential and a trade license that allows diversification. The Company has is debt free and offers an excellent acquisition opportunity for an existing entertainment business looking to enter the marketplace with an established brand and market reputation.

Price

We are inviting offers from qualified buyers for 100% of the shares in this established business.

The Next Steps

On completion of our [signed non-disclosure agreement](#), qualified buyers will receive further information and financial statements on this business. We recommend a meeting with the vendors at the earliest opportunity to avoid disappointment.

Please direct all enquiries to:

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